



NOMSTA

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Growing up in the 70s/80s has its perks - experiencing analog's transition to digital, witnessing the explosion of electronica, danced through 4 generations of club music - NOMSTA (born Norman Ng, 1974) is a bonafide Gen-X who grew up with the highly-globalised melting-pot nicknamed "The Lion City", Singapore.

From an early age, he decided he'll be a music fan for life, digging only the most cutting-edge sounds. Starting from his uncle's disco and rock vinyl records, and upon given some to fuel the interest, an addict was born. Once out of school, he pursued work in the music industry. Starting out at indie record labels handling music promotions and A&R (tour manager for Backstreet Boys!), left the mainstream record business to start his music consultancy to independently promote music he digs (Andy Smith of Portishead after hearing "The Document", Chicago-house legend Roy Davis Jr, Zero dB of Ninja Tunes/Ubiquity Records and kickstarted the Nu Jazz / Broken Beats scene in Singapore); only ended up being convinced by the talents he connected with to cross over and become a professional DJ himself in 1999.

Over a decade since, NOMSTA became a household name in the Asian dance music scene. When Singapore's national radio network started its first alternative/dance music oriented radio station in 2008, LUSH FM (Mediacorp), he was enlisted as one of the pioneer Lush Mix residents. History was set when he was the very first person to perform a live DJ set on air.

When Gilles Peterson brought Worldwide Festival out of Sete for the first time to Singapore in 2002, NOMSTA was on the bill with Kruder & Dorfmeister, Karizma, Al-Haca and Stereotyp, sealing him as a tastemaker selector.

NOMSTA has appeared at all the spots that matters - music festivals (Worldwide, F1 Fuel Festival with Underworld, Darren Emerson, Mr C; Good Vibrations with Beastie Boys, Jurassic 5, Spiritual South), world class venues (Zouk, Velvet Underground, W Hotel, too many to name), held residencies at the coolest spots (Singapore, Bali,

Kuala Lumpur), performed at brand events (Hermes, Citroen Cars, Absolut Vodka) and was even invited to play in stadiums with a mega Asian pop band (F4, Taiwan)!

Fast forward to 2016, it is a year of new beginnings with few things to add to the accolades of this proven eclectic DJ; software producer by day.

Having put in time in the studio in the last two years, a long awaited album is in the works. The tracks showcase his musical roots in Breaks, Electro, Chicago House, Detroit Techno and Bass Music lending heavy influences from Rhythm & Blues, Funk & Soul, Reggae & Dub and all the musical dots in between, he has more than a dozen ready for release. With that in mind, a mixtape consisting of 10 original tracks entitled 'An Act Of Praise and Worship' was released on his label Everything Is Vibrations in June.

NOMSTA also found a dance music portal and movement, ReclaimEDM.com, just as the name suggests, to reclaim the term EDM from the pop industry back to the roots of authenticity. He curated the content and invited likeminded people in the music scene to contribute, and got support from the likes of Moodymanc (Danny Ward, UK), Justin Berkmann (founder of MOS), Roy Davis Jr and crews flying the flag of quality dance music around Asia, connecting music fans to the rightful providers of the dance music scene.

"It is very timely for this project as when the pop music industry took the genre, bit and chewed it apart in the last few years exploiting it and now spitting it back out, the originators and people who are passionate about music need to take it back and rebuild the culture for its sustainability into the future. No doubt, the "EDM" scene has exposed the genre to a lot more people than it was underground, gave it appeal to a generation of younger music fans but as the pop industry start discarding it like anything that's out of trend, we need credible platforms to feature the music from those who are truly authentic and help these dance music fans identify the sources where they can follow and dig deeper."

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